# **Durham Furniture**

# **MEMO**

Date: September 19, 2025

To: All Durham Reps and Dealers

From: Luke Simpson

Subject: Fall 2025 Collection discontinuations

Due to the success of newer collections, increased raw material costs and the need to be as efficient as possible at the manufacturing level we are discontinuing the following collections in the coming weeks.

#### 196 Milestone Collection

All pieces in this collection will be discontinued effective October 6, 2025. Orders will be accepted until that date. As part of the discontinuation process, please get needed fill-in orders submitted.

## **226 Gentry Collection**

All pieces in this collection will be discontinued effective October 20, 2025. Orders will be accepted until that date.

### **New/Replacement Floor Product**

Your Durham representative will work with you if you are directly affected by either of these groups being discontinued, providing advice for placement of other active Durham collections that are seeing success in the retail markets that they are shown. We will also be presenting a new collection to be available for order at October High Point Market.

As always, thank you for your continued support in working through this change. Sincerely,

Luke Simpson
President & CEO